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# SPECIAL BOARD MEETING THE SOUTHERN VALLEY COUNTY RECREATION DISTRICT FEBRUARY 3, 2025 @ 8:00 AM

## 8:03 AM

Meeting commences; Attendance includeD:

- Patty Giardina
- McKenzie Campbell
- Monica Gokey
- Alisa Ockunnzi
- Rem Fox
- Shay Holmes
- Mick Riffie

#### 8:04 AM

Discussion on bylaws for board; Board insurance carried through state fund needs to be reviewed; Patty to review analog bylaws from similar rec groups; Board to continue discussion on bylaws development through email.

# 8:15 AM

Recap of public feedback from January regular meeting; Discussion to elucidate genesis of the public commentary related to the tax burden of the rec district ever going away; Discussion on growing sales revenue to try to bolster operating income; Rem to follow up on promotions to get more bodies in the door; Ideas discussed in the vein of a membership drive:

- 'Buy 30 days and we'll give you 30 days'
- Free day pass coupons for summer rentals
- One-year membership contributions to charitable causes in town
- Pamphlet for short-term rentals
- Punch pass for swim day use; gym use
- Affiliate program reward for signing up friends
- "Did you know?" segment in newsletter showcasing sports scholarships and other good/new deeds done, and community survey results
- SEO campaign or Google Review drive

#### 8:40 AM

Update on loft repairs and stairway build; Plans are in with the city, rec center awaiting approval; Alarm company bid is in for ~\$15k, not including conduit; Alarm company connected with fire department.

# 8:57 AM

Equipment acquisition discussion for bulk purchase of gym equipment from Domination Fitness; Redundancy in some items purchased, they would need to be replaced; Expediency in getting equipment out of gym and into rec center; Discussion on how many months membership to offer existing Domination members; Board to use pool reserve

account to pay for equipment purchase with a payback schedule to be determined by membership conversion and sales opportunities to new members; Shay to look into gym equipment resale to price redundant gym items in purchase and arrange transport; Shay to reach out to volunteers needing community service to possibly help with moving logistics; McKenzie to draft letter of intent for lump purchase of Domination fitness equipment; Conversion of memberships to be determined after discussion with Domination

#### 9:36 AM

ACTION ITEM: To approve lump purchase of Domination fitness equipment for sum of \$30,000 to be paid out of pool reserve account with replenishment schedule and donation drive. Patty made a motion to approve. Rem seconded the motion.

All members voted in favor with audible "yes", no further discussion.

#### 9:39 AM

Geothermal discussion with city on developing an energy district all on grant money; City has a \$200,000 5-year development plan for geothermal energy system using rec center tailings; Unclear if co-op or rec center would fund pump and pump shed; System also needs a contingency unit/standby system; Rec center obligation at this time is to write a letter of intent describing the rec center's interest, intent and desired payment/organizational system; City to amalgamate letters of intent from community stakeholders; Rem to draft letter of intent to meet city's requirements/energy district

#### 9:50 AM

<u>ACTION ITEM</u>: Board approves drafting of a letter of intent to the city to continue participation as a well owner in the development of a geothermal energy district. Monica motioned to approve. McKenzie seconded.

All members voted in favor with audible "yes", no further discussion.

#### 9:52 AM

Budget and funding pathways – discussion to possibly grow revenues by means of keypad access to gym membership to capture some of the self-serve gym membership clientele that wants after-hours access; Possible partnerships for rec center facility expansion; Dual purpose permanent surface for summer/winter (pickleball/ice); Board decides to go back to survey results to better assess community needs and a facility expansion that could match those needs; Development of a high school swim program in the county; Thermostat plan for pool could dovetail with geothermal development process, or at the very least the pool's own internal switch to geothermal energies for showers/other water use at facility

## 10:42 AM

<u>ACTION ITEM</u>: Implement a consent agenda to streamline time at meetings spent on rote admin like financials, minutes approval, and manager's report. McKenzie motioned to approve. Monica seconded the motion.

All members voted in favor with audible "yes", no further discussion.

## 10:45 AM

Motion to enter executive session to discuss matters of personnel compensation. Monica makes motion to exit executive session at 11:02 a.m.; Mckenzie seconded the motion. *All members voted in favor with audible "yes", no further discussion.* 

### 11:02 AM

Board schedules phone meeting for Wednesday, February 5, at 7:00 p.m. to check-in on details of equipment purchase.

# 11:04 AM

Monica makes a motion to adjourn, McKenzie seconded the motion. *All members voted in favor with audible "yes", no further discussion.* 

Patty Giardina
McKenzie Campbell
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Monica Gokey
Alisa Ockunzzi
Rem Fox

Signatures